

# CITY OF PLAINFIELD

OFFICE OF THE MAYOR  
515 WATCHUNG AVENUE  
PLAINFIELD, NEW JERSEY 07060



## MAYOR MAPP ANNOUNCES NEW CITY FINANCE STAFF

**Plainfield, NJ – January 29, 2014** – Mayor Adrian Mapp announced today that Plainfield has hired Ulrich “Al” Steinberg as Chief Financial Officer (CFO) and Ronald West as Director of Finance, Health and Social Services. Both men were appointed by Mayor Mapp and confirmed by the City Council on January 27.

“My administration’s overarching priority is getting Plainfield’s financial house in order,” said Mayor Mapp. “The expertise of these two experienced financial officers will help bring about the robust, disciplined and transparent budget process that I have promised.”

Mr. Steinberg brings decades of government finance experience, including serving as the Director of Local Government Services in the NJ Department of Community Affairs (NJDCA), to his new position. He also served as Chairman of the Local Finance Board and the New Jersey State Ethics Board while at NJDCA. He received his undergraduate degrees in accounting, business, and economics from Paterson University and a master’s degree in accounting from Rutgers University.

Mr. West brings years of senior level experience in business development, budget administration, cost containment, financial planning, operations and technology management, service delivery and strategic and tactical planning in both the public and private sectors. He previously served as Director of Finance, Health, Social Services and Technology for the City of Plainfield from 2003-2006. He received his undergraduate degree from Stevens Institute of Technology and a master’s in business administration from New York University.

“These two men will play a major role in restoring Plainfield’s fiscal integrity,” said Mapp. “Their strong management and planning skills will bring much to the city as we begin the critical work of bringing efficiency to Plainfield city government and providing our taxpayers with reliable, cost-effective services. I thank the City Council for moving swiftly on these appointments and allowing Al and Ron to begin serving the City of Plainfield in a timely manner.”

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Ulrich will begin serving on a part time basis in March and assume the position full time in April. West will begin on February 1 when his resignation as Director of Operations for Bridgeway Rehabilitation Services takes effect. West said that he has also submitted his resignation to the Boards of Muhlenberg Regional Medical Center, the Muhlenberg Foundation, and the JFK Health System “to focus on the job and initiatives to bring about positive change for the City, and to avoid any potential conflicts of interest.” Those resignations are also effective February 1, 2014.